



# ERIS MENDOZA

WEB DEVELOPER | GRAPHIC  
DESIGNER | DIGITAL MARKETING

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Deira, Dubai

## Education

### Bachelor of Science Information Technology

2019 - 2023

Gordon College Olongapo City,  
Philippines

## Awards

- Academic Award Best in ICT
- Graduate with Honor Award
- Performing Arts Student Ensemble Award

## Portfolio

- Graphics Arts
- Company Logos
- Food Advertisement
- Social media
- Web Developing
- T-shirts design
- Freelance

## Language

Filipino

English

## About me

Highly creative and motivated Graphic Designer and Web Developer with a passion for crafting visually appealing content across branding, web design, and digital media. Seeking to join a dynamic team to apply expertise in color selection, layout design, and specialized software to deliver high-quality visuals and customer satisfaction, while contributing innovative ideas to organizational success.

## Experience

### Freelance Graphic Designer

Jan 2023 - Present

In Out Concepts - Dubai

ACEM - Canada

DEM - Canada

Circus Music Festival - Philippines

KAN Clothing - Philippines

- Engaged with clients both in person and online to understand their design requirements.
- Created illustrations and graphics using various design software.
- Collaborated with other designers on posters, logos, and marketing materials.
- Applied color theory concepts to select effective color schemes.
- Incorporated feedback from senior designers to refine design processes.
- Developed websites tailored to clients' requests and visions.
- Edited videos for educational and media purposes based on client specifications.

### Graphics Designer / Web Design

Feb 2023 - May 2023

(Internship) EasyPOS INC. Solution Subic, Philippines

- Assisted in setting up and managing online marketing campaigns, including Google Ads, to drive engagement and increase visibility.
- Collaborated with the design team to create visual content for online platforms using tools like Photoshop, Illustrator and Canva..
- Developed website designs using vanilla css and handled data integration, ensuring smooth transitions across platforms.
- Edited videos to enhance promotional content for various digital channels.
- Scheduled and managed social media posts, while creating graphics for advertising purposes.

## Software

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### Design Media Tools

- Photoshop (Photo Editing)
- Illustrator (Graphic Design)
- Premiere Pro (Video Editing)
- Blender (3D Modeling/Animation)
- Audacity (Audio Editing)

### Development Tools:

- Visual Studio Code (Code Editor/IDE)
- XAMPP (Local Web Server for PHP/MySQL)

### Productivity Tools:

- MS Office (Word, Excel, PowerPoint)

## Skills

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### Web Development

- HTML (Markup Language)
- CSS (Styling Web Pages)
- JavaScript (Interactivity/Client-Side Scripting)
- PHP (Server-Side Scripting)
- SQL (Database Management)
- Python (Programming Language)

### Creative Skills

- Photo Editing
- Video Editing

## Experience

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- Conducted quality assurance testing for web and mobile developments, ensuring functionality and usability.
- Gained experience in digital marketing trends and applied innovative techniques to improve campaign outcomes.
- Used Python to create an API function, and Vb.net to develop new features on an already-existing POS system and debug others.

### Office Assistant

January 2019

Pigs and Prints, Pampanga, Philippines

- Welcoming clients and assist on their inquiries.
- Answering phone calls and taking delivery messages.
- Records management and Filing system.
- Encoding information as needed
- Ordering and Inventory keeping of office supplies.

## Reference

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Available upon request.